

Press Release

Wednesday, July 1, 2009

Haywood Dorland Energy Capital, LLC Makes Equity Investment in SolFocus, Inc.

Chappaqua, N.Y. Haywood Dorland Energy Capital, LLC announced today that it has made an indirect equity investment in SolFocus, Inc., the leader in concentrator PV solar technology development. The investment was completed through an investment vehicle formed by Advanced Equities, Inc. Sol Focus has previously received funding from New Enterprise Associates, NGEN Partners and Yellowstone Capital, Inc.

As noted by Steven R. Pottle, the Managing Principal of Haywood Dorland Energy Capital, LLC, "SolFocus has developed leading concentrator photovoltaic (CPV) technology which combines high-efficiency solar cells (approaching 40%) and advanced optics to provide solar energy solutions which are scalable, dependable and capable of delivering on the promise of clean, low-cost, renewable energy".

About Haywood Dorland Energy Capital, LLC:

Haywood Dorland is a private equity firm that invests exclusively in renewable energy companies and projects. Technologies include wind, solar, biomass, cellulosic ethanol, power storage, and landfill gas, among others. The Company was formed in 2008 by Steven R. Pottle, who has 23 years of energy project and structured finance experience with some of the world's leading financial institutions. Among these are UBS, Mizuho, Deutsche Bank Securities (FKA Deutsche Morgan Grenfell), Commerzbank and HSH Nordbank. He also served as the Vice President of Business Planning for Sithe Energies, Inc. and oversaw evaluation of regional energy markets, ISO's, power trading infrastructure development and worked with Sithe's Senior Management to optimize the company's portfolio of generating assets that totaled 8,000 megawatts. Haywood Dorland is headquartered in Chappaqua, New York.

About SolFocus:

The SolFocus mission is to enable solar energy generation at a Levelized Cost of Energy (LCOE) competitive with traditional fossil fuel sources. To achieve this goal, SolFocus has developed leading concentrator photovoltaic (CPV) technology which combines high-efficiency solar cells (approaching 40 percent) and advanced optics to provide solar energy solutions which are scalable, dependable and capable of delivering on the promise of clean, low-cost, renewable energy. SolFocus is headquartered in Mountain View, Calif., with European operations headquartered in Madrid, Spain, and manufacturing in Mesa, Ariz., as well as manufacturing partners in India and China.

Contact Information:

Steven R. Pottle, Managing Principal and Founder.

Haywood Dorland Energy Capital, LLC.

914-602-2801

media@HDenergycapital.com

Pottle@HDenergycapital.com

www.HDenergycapital.com